

Privacy Policy for the Student Poster Competition "Orchids for Future"

# **Controller Responsible for Data Processing: German Orchid Society (D.O.G.)**

Im Zinnstück 2 65527 Niedernhausen Tel: +49 6127-2322

Fax: +49 6127-920329 E-Mail: dog@orchidee.de Website: orchidee.de

### 1. Purpose of Data Processing

As part of the "Orchids for Future" competition, the German Orchid Society (D.O.G.) collects and processes specific data from participating schools and teachers. The data processing serves exclusively the following purposes:

- Organization and execution of the competition,
- Contacting for inquiries or to inform about placement results,
- Publication of winning classes and their works for competition reporting,
- Exhibition of winning posters at the 24th World Orchid Conference (WOC) 2026 in Dresden,
- Publication of awarded works on the DOG's website and in its print and online publications.

#### 2. Type of Data Collected

The following data is collected and processed in connection with the competition:

- Name of the school,
- Class, working group, or elective subject designation (e.g., Class 8a),
- Name of the supervising teacher,
- **Email address of the school or supervising teacher** (for inquiries or notifications),
- Image material (submitted posters and, if applicable, group photos of winning classes),
- Personal data of students (e.g., names) only with the explicit consent of their legal guardians.

#### 3. Legal Basis for Data Processing

Data processing is based on the following legal grounds:

Article 6(1)(a) GDPR (Consent) – especially when personal data of students or image material is used, the explicit consent of legal guardians is required.

• Article 6(1)(f) GDPR (Legitimate Interest) – for the proper organization and promotion of the competition.

#### 4. Data Sharing

Personal data will generally not be shared with third parties. Should it be necessary for the competition (e.g., for printing winning posters), data will only be shared with carefully selected service providers who are contractually obligated to comply with data protection regulations.

#### 5. Duration of Data Storage

- All data will only be stored for as long as necessary to carry out and follow up on the competition.
- No later than **6 months** after the conclusion of the exhibition at the **WOC 2026**, all data no longer needed will be deleted unless legal obligations require longer retention.
- Published image material and awarded works may be archived by the DOG for documentation purposes.

#### 6. Rights of Data Subjects

Schools, teachers, and legal guardians of participating students have the following rights under the **General Data Protection Regulation (GDPR)**:

- Right of Access (Article 15 GDPR) Information about stored data,
- Right to Rectification (Article 16 GDPR) Correction of inaccurate data,
- Right to Erasure (Article 17 GDPR) Request deletion of data ("Right to be Forgotten"),
- Right to Restriction of Processing (Article 18 GDPR),
- Right to Object (Article 21 GDPR) Object to certain data processing activities,
- Right to Data Portability (Article 20 GDPR).

Requests regarding these rights can be sent to the D.O.G. using the contact information provided above.

#### 7. Consent and Involvement of Schools and Teachers

Since the participating students are minors, the following applies:

- The supervising teacher ensures that **personal data of students (e.g., names)** is **only** transmitted to the D.O.G. with the explicit consent of their legal guardians.
- If image material (e.g., group photos) is submitted, the school must ensure that the consent of the legal guardians has been obtained.
- These consents are kept at the school and can be provided to the D.O.G. upon request.

• The D.O.G. trusts that schools will take appropriate measures to protect personal data and comply with legal requirements.

## Notice for Schools:

- The school ensures that all legal guardians are informed about the students' participation in the competition and the related data processing.
- Before transmitting any **personal data** or **image material**, the school confirms that the necessary consents from legal guardians have been obtained.
- The DOG assumes that schools will carefully comply with data protection regulations and appreciates the trustful collaboration.

## Contact for Inquiries:

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